More Than 750 American Communities Have Built Their Own Internet Networks

A new map shows that more communities than ever are building their own broadband networks to end big telecom's manipulative monopoly.



More communities than ever are embracing building their own broadband networks as an alternative to the Comcast status quo.

According to a <u>freshly updated map</u> of community-owned networks, more than 750 communities across the United States have embraced operating their own broadband network, are served by local rural electric cooperatives, or have made at least some portion of a local fiber network publicly available. The map was created by the Institute for Local Self-Reliance, a nonprofit that advocates for local economies.

These networks have sprung up across the nation as a direct reflection of the country's growing frustration with sub-par

broadband speeds, high prices, and poor customer service. They've also emerged despite the fact that ISP lobbyists have convinced more than 20 states to pass protectionist laws hampering local efforts to build such regional networks.

Many of these laws even bar communities from striking public/private partnerships with companies like Google Fiber, even in instances where no private ISP is willing to provide service.

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The Institute's latest update indicates that there's now 55 municipal networks serving 108 communities with a publicly owned fiber-to-the-home internet network. 76 communities now offer access to a locally owned cable network reaching most or all of the community, and more than 258 communities are now served by a rural electric cooperative.

Many more communities could expand their local offerings according to the group's data. 197 communities already have some publicly owned fiber service available to parts of the community, while more than 120 communities have publicly-owned dark (unused) fiber available for use by local residences and local area businesses.

The group's <u>map</u> also highlights which states have erected legislative barriers to hamper these local efforts and explains what these laws actually do.

A <u>recent study by Harvard University researchers</u> indicated that community broadband networks tend to offer notably lower pricing than their private-sector counterparts. The study also found that community broadband network pricing tends to be more transparent and less intentionally confusing than offers from incumbent ISPs like Comcast or AT&T.

With the Trump administration's recent assault on both <u>net</u> <u>neutrality</u> and broadband <u>privacy protections</u>, interest in local broadband as an alternative to incumbent providers has <u>only</u> <u>grown</u>.

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broadband services could reduce Comcast's revenues by millions of dollars per month"

"What this update shows is that, despite federal hostility to community network solutions, more communities are investing than ever," Christopher Mitchell, director of the Community Broadband Networks initiative at the ILSR, said in a statement. "Municipal and cooperative networks were essential in driving electrification and we are seeing the same dynamic with the expansion of high-quality Internet access."

Much like net neutrality, ISP lobbyists and policy folks have long-framed municipal broadband as a partisan debate in the hopes of derailing such efforts. But the group's data shows that these networks are <u>most frequently popping up in Conservative</u> areas and have broad, bipartisan support. Our desire for better broadband, and our collective disdain for Comcast, tends to be one of the few things capable of bridging the partisan divide.

Incumbent ISPs have a long history of using dirty tricks to try and derail these efforts. In Illinois, regional cable and phone companies once <u>funded push polls</u> (polls intentionally designed to shape, not measure public opinion) informing locals that community

broadband would help subsidize porn production, or result in government rationing of TV viewing.

As we <u>recently saw in Fort Collins</u>, <u>Colorado</u>, ISPs are frequently willing to spend plenty of money in attempts to malign and denigrate community broadband at every opportunity. They've long been afraid of this trend taking off and threatening the cash cow that is the overall lack of competition in countless markets nationwide.

"Evidence from other cities suggests that a real choice in broadband services could reduce Comcast's revenues by millions of dollars per month," the group stated in a <u>policy brief</u> late last year. "Competition in Fort Collins would cost Comcast between \$5.4 million and \$22.8 million per year. In Seattle, robust competition would cost between \$20 million and \$84 million per year."

ISPs eager to nip these efforts in the bud could offer better, cheaper broadband. Instead, they've chose to spend that money lobbying for state laws prohibiting your town or city from even exploring the option.